



AgroLAC 2025 : Inaugural Partner & Project Conference

Event Hashtag: *#AgroLACBrasil*

March 10, 2015

- 2:00pm-2:10pm** **Welcome**
Pedro Suarez, Dow Chemical
- 2:10pm-2:30pm** **Opening remarks**
Bernardo Guillamon, IDB
Antonio Werneck, TNC
- 2:30pm-3:00pm** **AgroLAC 2025: Partnering for Agricultural Leadership
Overview of the Funding Platform. What it is, how it works.**
#Agriculture #Agricultura #FoodSecurity #Latam
Ginya Truitt Nakata, IDB
Melissa Brito, TNC
- 3:00pm-3:30pm** **Coffee and networking break**

BREAKOUT SESSIONS

- 3:30pm-5:30pm** **Sessão 1 – Oportunidades no meio da crise: Navegando a Volatilidade do Mercado**
#AgroMercado #GestãoRiscos #Sustentabilidade
Moderadora: Andrea Alvares, PepsiCo
- 3:30pm-5:30pm** **Session 2 – Big Data and its Power in Decision Making**
#DataMining #AgData #BigData #Research
Moderator: Steven Prager, CIAT
- 3:30pm-5:30pm** **Sesión 3 – Tecnologías post-cosecha: Envases inteligentes**
#Almacenaje #PostCosecha #SeguridadAlimentaria #Alimentación
Moderator: John Biggs, Dow Chemical
- 5:30pm-8:00pm** **Cocktails and Dinner**



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March 11, 2015

8:30am-9:00am Breakfast

9:00am-10:00am Plenary – Policy Prescriptions and Elevator Speeches: Making the Case for Agricultural Development in LAC

#AgPolicy #AgChat #Ag4Dev

Moderator: María Beatriz (Pilu) Giraudo, AAPRESID

Panelists: Cesar Falconi, IDB
Martín Piñeiro, GPS
Ricardo Sánchez, TNC
Eduardo Bastos, Dow Chemical

10:00am-10:30am Coffee and networking break

BREAKOUT SESSIONS

10:30am-12:30pm Session 4 – Potencializando los servicios de extensión agrícola

#Tecnología #SolucionesPrácticas

Moderador: Bram Govaerts, CIMMYT

10:30am-12:30pm Sessão 5 – O Efeito Triplo da conservação em sistemas agropecuários

#ServiçosEcosistêmicos #PegadaEcológica #IntensificaçãoSustentável

Moderador: Manuel Otero, IICA

10:30am-12:30pm Session 6 – Resurrecting Success: The Value and Potential of Indigenous Orphan Crops

#Nutrition #AgInnovation #AgTech #R&D #Crops

Moderator: Thoric Cederstrom, GAIN

12:30pm-2:30pm Lunch

BREAKOUT SESSIONS

2:30pm-4:30pm Sesión 7 – Revolucionando el Financiamiento Agrícola

#AgRiskMgmt #Accesstocredit #Reinsurance

Moderador: Martin Duhart, IDB

March 10 – 11, 2015 | Brazil



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- 2:30pm-4:30pm** **Session 8 – Bringing Smallholders into Supply Chains**
#ValueChain #Agronegocios #Smallfarmers #Markets
Moderator: Ben Corey-Moran/Erin Geiger, Fair Trade
- 2:30pm-4:30pm** **Session 9 – Water that Works**
#Conservation #Irrigation
Moderator: Oscar Castañeda, Heifer International
- 4:30pm-5:00pm** **Wrap up session. Closing remarks.**